



REAL TEXAS RODEO



REAL TEXAS SHOPPING



REAL TEXAS BUSINESS



REAL TEXAS BLOOMS

## 48 HOURS IN MESQUITE

### Plan your group visit to Mesquite, DFW's best-kept secret!

Are you looking for an authentic Texas experience? Look no further than Mesquite! Located only 15 minutes from Downtown Dallas, there's no better place to experience #RealTexasFlavor than the Official Rodeo Capital of Texas!

Ask any Texan what Mesquite is most famous for and you'll get one answer - the **Mesquite Championship Rodeo**! For more than 65 years, this event has showcased the best rodeo talent in the country. Rodeos are still held every Saturday night June through August. Throughout the year additional rodeos are held including the **International Gay Rodeo** and the **Hip Hop Cowboy Rodeo**. Group packages and rates are available as well as private suites for groups up to 100 guests.

If you're looking for small-town charm, **Downtown Mesquite** won't disappoint with its special events and authentic destinations. Take a selfie with one of the many murals, visit at a local restaurant such as **Alejandro's at Front Street Station** and enjoy one-of-a-kind experiences in the historic heart of the city.

No trip to the Lone Star State is complete without a souvenir to remember the vacation. Our Town East neighborhood is home to the area's best shopping. Buy a pair of cowboy boots and your very own cowboy hat at Boot Barn or Cavender's. You can shop the day away at **Town East Mall**, one of DFW's busiest indoor shopping centers.

BBQ may not have been invented in Mesquite, but it was perfected here. Take a "ride" on our **BBQ Trail** and try some of the best BBQ in North Texas. Stop by participating restaurants such as **Mesquite BBQ** or **Soulman's** for some finger-licking Mesquite style BBQ.

Spend an evening at the **Mesquite Arts Center** gallery with rotating exhibits and artist receptions. The Mesquite Arts Center is also home to the **Mesquite Symphony Orchestra** and live theater!

If you're a nature lover, head over to **Samuell Farm Park**. Have your camera ready from March to April when you can enjoy the beauty of bluebonnets as they bloom. Take a walk, have a picnic, and appreciate the natural beauty of Texas.

If you're interested in history, explore Historic Mesquite at the **Florence Ranch Homestead** or the **Opal Lawrence Historical Park** to time travel to the 19th century to experience what life was like in rural Texas.

Mesquite, Texas is the perfect destination for those seeking an authentic Texas experience. With its rich history, rodeo culture, shopping centers, delicious food, and natural beauty, it's hard to resist the charm of this magnificent city.

**SCAN TO VIEW  
OUR VISITOR  
GUIDE!**







MESQUITE CONVENTION CENTER

## HOW CAN VISIT MESQUITE ASSIST?

No matter the size of your event or group, Visit Mesquite, the official Convention and Visitors Bureau, is ready to provide the support your need. From marketing assistance and tour curation, to scheduling room blocks, our experienced staff is dedicated to ensuring your event runs smoothly.

We're here to make your experience in the Rodeo Capital of Texas memorable and hassle-free.

### VISIT MESQUITE STAFF

**KIM BUTTRAM**, Director of Economic Development  
[kbuttram@cityofmesquite.com](mailto:kbuttram@cityofmesquite.com)

**VIOLET RIVERA**, Meeting & Group Sales Coordinator  
[vrivera@cityofmesquite.com](mailto:vrivera@cityofmesquite.com)

**JAVAN GONZALEZ**, Marketing Coordinator  
[jgonzalez@cityofmesquite.com](mailto:jgonzalez@cityofmesquite.com)

### MARKETING

Our dedicated team is ready to assist you in marketing your event and making it the talk of the town. Depending on the nature of your event, we can help promote it to local and regional audiences, craft a press release, tap into our extensive media list for free press coverage, and ensure your event is featured on local event calendars.

### CONNECTIONS

When you choose Mesquite to host your event, you're not just picking a location - you're gaining a valuable partner in Visit Mesquite. Our team is committed to making your event successful by facilitating the connections you need. We'll help you find the perfect venue, connect you with top-notch caterers, create an engaging itinerary for your visitors, and assist in obtaining the necessary permits from the City of Mesquite.

### SWAG & VISITOR GUIDES

We are dedicated to ensuring that your event leaves a lasting impression on every guest. We offer the option to request Visit Mesquite bags filled with Mesquite swag and a Mesquite Visitors Guide for your guests. Depending on the nature and scale of your event, our team can provide tailor-made VIP Swag Bags complete with custom gifts.

### INCENTIVES

Planning a large, multi-year event or convention? Visit Mesquite is able to offer a wide range of incentives that could encompass hotel room rebates, marketing grants, or assistance with event venue rental costs. *Please contact Visit Mesquite staff to see if your event qualifies for our tourism incentives.*

## Where is Mesquite?



- 15 MILES FROM DOWNTOWN DALLAS
- 35 MILES FROM DFW INTERNATIONAL AIRPORT
- 200 MILES FROM AUSTIN, TX
- 244 MILES FROM HOUSTON, TX



MESQUITE ARENA

## HOST YOUR EVENT IN MESQUITE!

### MESQUITE CONVENTION CENTER

The Mesquite Convention Center and Exhibit Hall is adjacent to the Hampton Inn and Suites and has more than 50,000 square feet of floor space and an additional 8,400 square feet of pre-registration space. (972) 329-3100



### MESQUITE ARENA

The Mesquite Arena is a premiere event venue with a capacity of 5,500 spectators for seated events. The facility includes private suites, ample parking and is within walking distance to three premium hotels. (972) 285-8777

### MESQUITE MEMORIAL STADIUM

The Mesquite Convention Center and Exhibit Hall is adjacent to the Hampton Inn and Suites, the Mesquite Arena, TownePlace Suites and the Holiday Inn Express. (972) 288-6411

### E.H. HANBY STADIUM

The Mesquite Convention Center and Exhibit Hall is adjacent to the Hampton Inn and Suites, the Mesquite Arena, TownePlace Suites and the Holiday Inn Express. (972) 882-7400

### FRONT STREET STATION

The Front Street Station is an open-air venue in Downtown Mesquite. This facility includes a covered performing area, built-in securing hooks for tents/canopies and electric hookups. Call for capacity and rental information. (972) 204-4938

*NOT SEEING THE RIGHT VENUE  
FOR YOUR EVENT? VISIT  
MESQUITE CAN HELP!*

**FLOURISH EVENTS | Capacity: 250**  
(972) 222-6066

**MESQUITE METRO AIRPORT | Capacity: 25**  
(972) 216-6066

**THE CORNER THEATRE | Capacity: 150**  
(972) 285-9343

**MESQUITE ARTS CENTER | Capacity: 12-500**  
(972) 216-6444

**MESQUITE ELKS LODGE | Capacity: 250**  
(972) 270-2404

**ALEXANDER BALLROOM | Capacity: 350**  
(214) 643-6487

**WESTLAKE HOUSE | Capacity: 80**  
(972) 216-6260

**OPAL LAWRENCE HISTORICAL PARK | Capacity: 100+**  
(972) 216-6468

### EVENT RENTALS

**PARTY PLACE RENTALS** (469) 248-2060

**AMA PARTY RENTALS** (972) 504-4810

**POSH COUTURE RENTALS** (972) 818-3200

**SPARKLING EVENTS & DESIGNS** (469) 924-1497

**KELLY RENTALS** (214) 915-2475

### COMMERCIAL KITCHEN SPACE

The **Culinary Community Kitchen** offers a modern kitchen and event space for events along with a large commercial kitchen and food truck servicing. (972) 284-9212





MESQUITE BBQ



TASTEBUD TEMPTATIONS



ALEJANDRO'S



ESPADAS BRAZILIAN

## CATERING

### ESPADAS BRAZILIAN CATERING\*

(Steak, Brazilian)  
(469) 529-7316

### MESQUITE BBQ\*

(BBQ)  
(972) 285-6573

### BAKER'S RIBS

(BBQ)  
(972) 203-8411

### TASTEBUD TEMPTATIONS

(Misc.)  
(972) 882-1700

### ANGEL'S CREATIONS

(Southern/Soul)  
(972) 246-7766

### ALEJANDRO'S\*

(Mexican, Tex-Mex)  
(214) 242-9557

### JC'S KITCHEN & CATERING

(Soul, Seafood)  
(214) 605-5345

### CHIPOTLE

(Mexican)  
(214) 453-8260

### JIMMY JOHN'S

(Sandwiches)  
(972) 279-8100

### JOE'S PIZZA & ITALIAN GRILL

(Pizza, Italian)  
(214) 664-9990

\*VISIT MESQUITE RECOMMENDED

## RESTAURANTS FOR LARGE GROUPS

### SOULMAN'S BBQ

(BBQ)  
(972) 289-2300

### DOS PANCHAS

(Mexican)  
(972) 285-9199

### CICI'S PIZZA

(Pizza)  
(972) 216-0099

### GOLDEN CORRAL

(Buffet)  
(972) 613-7050

### RED LOBSTER

(Seafood)  
(972) 613-1444

### POSADOS

(Mexican)  
(972) 682-0688

### CELEBRATION STATION

(American, Pizza)  
(972) 279-7888

### MARTINEZ RESTAURANT

(Mexican)  
(972) 288-7772

### KEARNEY'S FEED YARD

(Pub)  
(469) 857-3093

FOR MORE DINING OPTIONS, CONTACT  
VISIT MESQUITE AT  
INFO@VISITMESQUITETX.COM!





HAMPTON INN &amp; SUITES

## TOP HOTELS

**HAMPTON INN & SUITES**

1700 Rodeo Dr., Mesquite, TX 75149  
(972) 329-3100

**TOWNEPLACE SUITES BY MARRIOTT**

500 Rodeo Center Blvd., Mesquite, TX 75149  
(972) 329-1333

**HOLIDAY INN EXPRESS & SUITES**

21850 I-635, Mesquite, TX 75149  
(972) 288-9900

**COURTYARD BY MARRIOTT**

2300 I-30 Frontage Rd., Mesquite, TX 75150  
(972) 681-3300

**FAIRFIELD INN & SUITES BY MARRIOTT**

4020 Towne Crossing Blvd., Mesquite, TX 75150  
(972) 686-8286

## MESQUITE VISITOR CENTER

Visitors to Mesquite can find information on local attractions, maps, business directories, purchase souvenirs and other travel information at the Mesquite Visitor Center.

**111 Broad St., Mesquite, TX 75149**  
**(972) 204-4938**

## TRANSPORTATION

**STARNOW TRANSIT**

Ride share service available within Mesquite. Download the STARNow mobile app to book and pay for ride. To book by phone, call (877) 631-5278.

[StarTransit.org](http://StarTransit.org)

**MESQUITE METRO AIRPORT**

Ride Public use airport less than 3 miles from Downtown Mesquite.

[CityofMesquite.com](http://CityofMesquite.com)

**DALLAS LOVE FIELD AIRPORT**

Public Airport located 20 miles away from Downtown Mesquite in Dallas.

[Dallas-LoveField.com](http://Dallas-LoveField.com)

**DALLAS-FORT WORTH INTERNATIONAL AIRPORT**

Ride Primary international airport serving the DFW Metroplex located 35 miles from Downtown Mesquite.

[DFWAirport.com](http://DFWAirport.com)

**DALLAS UNION STATION (AMTRAK)**

Passenger rail service located 13 miles from Downtown Mesquite.

[Amtrak.com](http://Amtrak.com)

**Booking for a large group or need a room block? Visit Mesquite can help!**  
**[info@VisitMesquiteTX.com](mailto:info@VisitMesquiteTX.com)**



mesquite



# MEET IN MESQUITE

THE OFFICIAL RODEO CAPITAL OF TEXAS



## Why choose the Mesquite Convention Center and Exhibit Hall?



- Just 15 minutes east of Downtown Dallas, without the 'big city' prices
- Easy airport access to Dallas/Fort Worth or Love Field Airports 35 minutes away
- Draw attendees to your event from the Dallas/Fort Worth Metroplex of 8 million people.
- Located adjacent to the Hampton Inn and Suites, the Mesquite Arena (another great bookable facility) and also the TownPlace and the Holiday Inn Express.
- 1,300+ hotel rooms in Mesquite
- 150+ dine-in restaurants

[VisitMesquiteTX.com/MeetInMesquite](http://VisitMesquiteTX.com/MeetInMesquite)

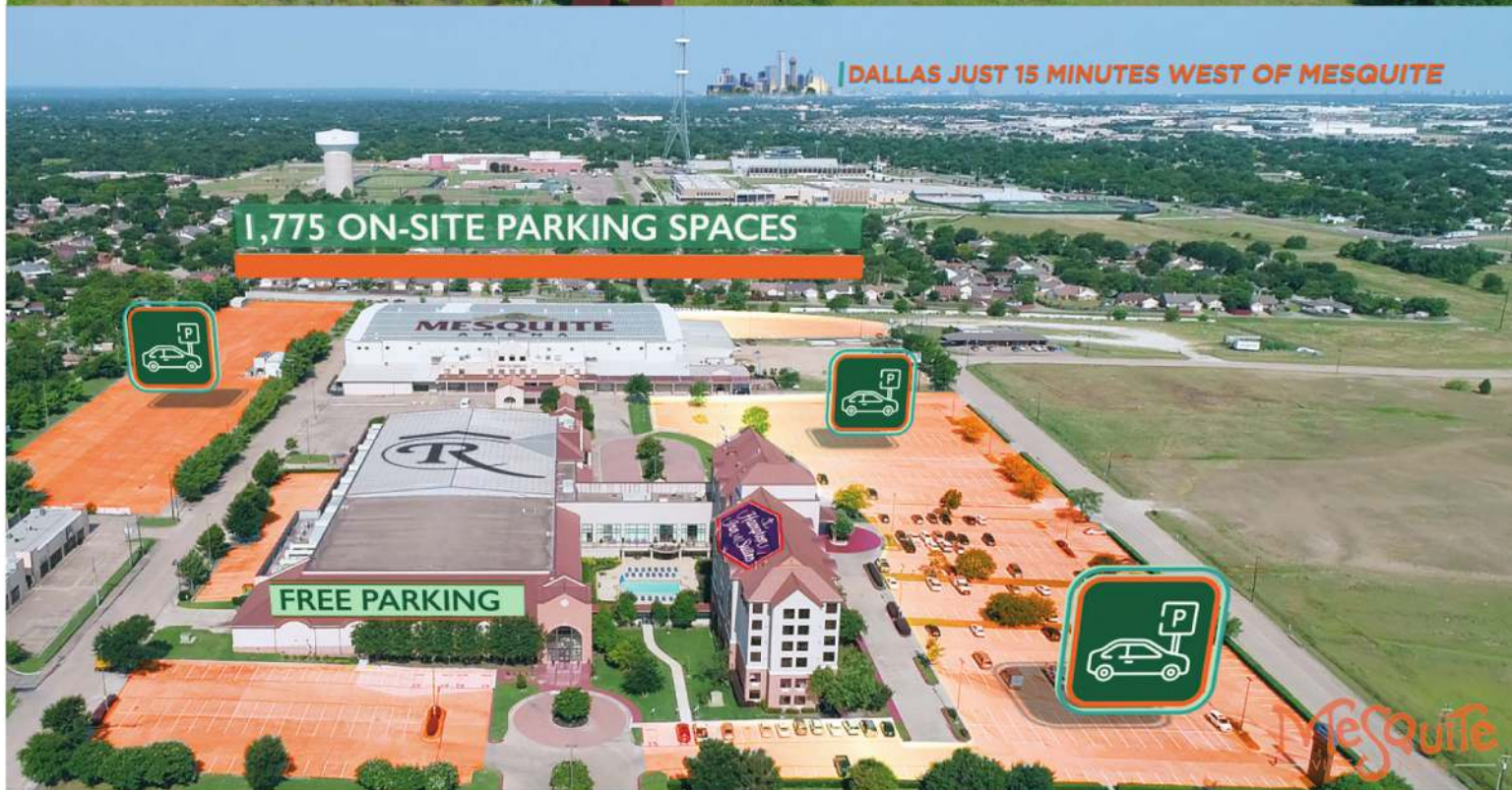




■ Our teams will go to great lengths to learn what matters to your group, then customize and tailor pricing and services to your needs so your guests will have treasured memories of your event.

■ Let your guests combine business and leisure for the ideal “Bleisure” get away and work while their family members have the opportunity to explore our museums, art galleries, shopping, the rodeo and other fun activities. With our exceptionally affordable hotel rates and free parking, bringing the family is not only affordable, but encouraged!

[VisitMesquiteTX.com/MeetInMesquite](http://VisitMesquiteTX.com/MeetInMesquite)







35,000 SQ FT

# EXHIBIT HALL

Visit [MesquiteTX.com/MeetInMesquite](http://MesquiteTX.com/MeetInMesquite)



1,300+  
HOTEL ROOMS  
IN MESQUITE

150+  
DINE-IN  
RESTAURANTS

15  
MINUTES EAST  
OF DOWNTOWN DALLAS



18,000 SQ FT

VisitMesquiteTX.com/MeetInMesquite

# BANQUET HALL



Mesquite  
— VISIT — TEXAS —



3,290 SQ FT  
OF REGISTRATION AREA



5,200 SQ FT  
PRE-REGISTRATION AREA

6 BREAK OUT MEETING ROOMS

RANGING BETWEEN 400 AND 800 SQ FT EACH

Mesquite  
— VISIT — TEXAS —



## Additional Information

- For additional information on navigating the online application, please visit City of Mesquite Building Inspection:  
[www.cityofmesquite.com/BuildingInspection](http://www.cityofmesquite.com/BuildingInspection)
- For reservation instructions, park rules and for events held in a City of Mesquite Park, please visit:  
[www.cityofmesquite.com/PARD](http://www.cityofmesquite.com/PARD)
- For any questions or other information, please contact City of Mesquite Building Inspection at 972-216-6212 between 8 a.m. - 5 p.m.
- For more information, please visit the Special Event Permit webpage at  
[www.cityofmesquite.com/SpecialEventPermit](http://www.cityofmesquite.com/SpecialEventPermit)



**1515 N Galloway Avenue  
Mesquite, TX 75149**

**(972)216-6212**  
[www.cityofmesquite.com](http://www.cityofmesquite.com)



[www.facebook.com/cityofmesquitetx](http://www.facebook.com/cityofmesquitetx)



[www.nextdoor.com](http://www.nextdoor.com)



[www.instagram.com/cityofmesquite](http://www.instagram.com/cityofmesquite)



[www.twitter.com/cityofmesquite](http://www.twitter.com/cityofmesquite)



[www.youtube.com/cityofmesquitetexas](http://www.youtube.com/cityofmesquitetexas)



[www.linkedin.com/company/city-of-mesquite](http://www.linkedin.com/company/city-of-mesquite)



**City of Mesquite**  
**Special Events  
Permit Guide**



## Events Requiring Permits

The City of Mesquite requires permits for most outside events that involve a large gathering of people on public property, as well as some events on private property. Any event that requires the closing of roads or restricts access to public property, such as a parade or run, will require a permit. Events that have temporary stages or large tents such as carnivals and festivals will also require a permit.

## Obtain a Permit

In order to ensure city staff have adequate time to review your application for an event, you must apply at least 45 days prior to the event. If for any reason you are not able to meet the deadline, there is an option to pay for an expedited review (if the City is able to do a thorough review in the time available). To apply for a permit, please visit the Special Events webpage at [www.cityofmesquite.com/SpecialEvents](http://www.cityofmesquite.com/SpecialEvents) and follow the instructions online. Your application will be routed to the various city departments for review and approval. At times, you may be required to contact other departments directly, i.e. Health or Parks and Recreation.

## Cost

Special Event and Parade Application Fee			
Expected Attendance	*Base Application Fee	Deposit	Days for Application
<200 or Special Promotion	\$50	\$100	45 Days
201-500	\$100	\$500	45 Days
501-1000	\$150	\$500	60 Days
1001-5000	\$200	\$1000	60 Days
>5000	\$250	\$2000	180 Days
** Expedited Application Fee- \$50			

\* The Base Application Fee is not inclusive of additional departmental charges if necessary.

\*\*Expedited application fee will apply to any event that does not have an application filed in required days in advance of event.

## Information needed on Your Application

To most effectively and efficiently review and approve your permit, we ask that you familiarize yourself with the requirements, and have all information ready, prior to applying for a permit. Below is a summary of what is required in the application process:

### Event Details

Details such as the contact information, address, type of event and type of organization applying for the permit are important. Other less obvious details are equally important such as the number of participants, rides, tents, food, set-up and take-down date, operating time and special equipment you may be using to support your event. Furthermore, by outlining the specific event details, staff can assist you with obtaining all the necessary requests, permits or any other needed items to make your event a success.

### Site Plan

Attaching a site plan allows staff to verify that the location of your event does not conflict with any active fire lanes, affect another property or cause any other issue.

### Street Closures

Street closure requests require additional permissions be granted from both the City of Mesquite and neighbors adjacent to the areas to be closed and/or blocked. Some portions of the street are not suitable for closure. Providing details about your closure request will help staff walk you through traffic control measures needed, including barriers, staff and visible light signs.

### Parking Plan

An effective parking plan is a necessary component to any special event. Attaching the plan allows staff the opportunity to review the parking and determine if it is suitable, given the size and scope of your event.

## Police/Security

Some events require police security presence to manage crowds. Staff will review the other details of your event and determine if additional police/security presence is required. Please note, hiring an off-duty police officer or security guard is an additional cost not covered by the City of Mesquite. For more information, please contact the Mesquite Police Department by calling 972-216-6628.

## Trash and Recycling

Many events produce large quantities of waste and/or recyclable materials. Please notify the City of Mesquite of your plans to manage those materials during your event. For more information, please contact the City of Mesquite Solid Waste Division by calling 972-216-6284.

## Health and Food Safety

If you plan to make or serve food at your event, please contact the City of Mesquite Division at 972-216-8138. For the Temporary Health Permit Application, please visit: [www.cityofmesquite.com/HealthDivision](http://www.cityofmesquite.com/HealthDivision).

## Alcoholic Beverages

The Texas Alcoholic Beverage Commission (TABC) regulates the consumption of alcoholic beverages. Events where alcoholic beverages are served will require proper licensing and permission from TABC. To learn more about the requirements, please visit: <https://www.tabc.state.tx.us/>.

