



REAL TEXAS RODEO



REAL TEXAS SHOPPING



REAL TEXAS BUSINESS



REAL TEXAS BLOOMS

48 HOURS IN MESQUITE

Plan your group visit to Mesquite, DFW's best-kept secret!

Are you looking for an authentic Texas experience? Look no further than Mesquite! Located only 15 minutes from Downtown Dallas, there's no better place to experience #RealTexasFlavor than the Official Rodeo Capital of Texas!

Ask any Texan what Mesquite is most famous for and you'll get one answer - the **Mesquite Championship Rodeo!** For more than 65 years, this event has showcased the best rodeo talent in the country. Rodeos are still held every Saturday night June through August. Throughout the year additional rodeos are held including the **International Gay Rodeo** and the **Hip Hop Cowboy Rodeo**. Group packages and rates are available as well as private suites for groups up to 100 guests.

If you're looking for small-town charm, **Downtown Mesquite** won't disappoint with its special events and authentic destinations. Take a selfie with one of the many murals, visit at a local restaurant such as **Alejandro's at Front Street Station** and enjoy one-of-a-kind experiences in the historic heart of the city.

No trip to the Lone Star State is complete without a souvenir to remember the vacation. Our Town East neighborhood is home to the area's best shopping. Buy a pair of cowboy boots and your very own cowboy hat at **Boot Barn** or **Cavender's**. You can shop the day away at **Town East Mall**, one of DFW's busiest indoor shopping centers.

BBQ may not have been invented in Mesquite, but it was perfected here. Take a "ride" on our **BBQ Trail** and try some of the best BBQ in North Texas. Stop by participating restaurants such as **Mesquite BBQ** or **Soulman's** for some finger-licking Mesquite style BBQ.

Spend an evening at the **Mesquite Arts Center** gallery with rotating exhibits and artist receptions. The Mesquite Arts Center is also home to the **Mesquite Symphony Orchestra** and live theater!

If you're a nature lover, head over to **Samuell Farm Park**. Have your camera ready from March to April when you can enjoy the beauty of bluebonnets as they bloom. Take a walk, have a picnic, and appreciate the natural beauty of Texas.

If you're interested in history, explore Historic Mesquite at the **Florence Ranch Homestead** or the **Opal Lawrence Historical Park** to time travel to the 19th century to experience what life was like in rural Texas.

Mesquite, Texas is the perfect destination for those seeking an authentic Texas experience. With its rich history, rodeo culture, shopping centers, delicious food, and natural beauty, it's hard to resist the charm of this magnificent city.

**SCAN TO VIEW
OUR VISITOR
GUIDE!**





MESQUITE CONVENTION CENTER

HOW CAN VISIT MESQUITE ASSIST?

No matter the size of your event or group, Visit Mesquite, the official Convention and Visitors Bureau, is ready to provide the support your need. From marketing assistance and tour curation, to scheduling room blocks, our experienced staff is dedicated to ensuring your event runs smoothly.

We're here to make your experience in the Rodeo Capital of Texas memorable and hassle-free.

VISIT MESQUITE STAFF

KIM BUTTRAM, Director of Economic Development
kbuttram@cityofmesquite.com

VIOLET RIVERA, Meeting & Group Sales Coordinator
vrivera@cityofmesquite.com

JAVAN GONZALEZ, Marketing Coordinator
jgonzalez@cityofmesquite.com

Where is Mesquite?



- 15 MILES FROM DOWNTOWN DALLAS
- 35 MILES FROM DFW INTERNATIONAL AIRPORT
- 200 MILES FROM AUSTIN, TX
- 244 MILES FROM HOUSTON, TX

MARKETING

Our dedicated team is ready to assist you in marketing your event and making it the talk of the town. Depending on the nature of your event, we can help promote it to local and regional audiences, craft a press release, tap into our extensive media list for free press coverage, and ensure your event is featured on local event calendars.

CONNECTIONS

When you choose Mesquite to host your event, you're not just picking a location - you're gaining a valuable partner in Visit Mesquite. Our team is committed to making your event successful by facilitating the connections you need. We'll help you find the perfect venue, connect you with top-notch caterers, create an engaging itinerary for your visitors, and assist in obtaining the necessary permits from the City of Mesquite.

SWAG & VISITOR GUIDES

We are dedicated to ensuring that your event leaves a lasting impression on every guest. We offer the option to request Visit Mesquite bags filled with Mesquite swag and a Mesquite Visitors Guide for your guests. Depending on the nature and scale of your event, our team can provide tailor-made VIP Swag Bags complete with custom gifts.

INCENTIVES

Planning a large, multi-year event or convention? Visit Mesquite is able to offer a wide range of incentives that could encompass hotel room rebates, marketing grants, or assistance with event venue rental costs. *Please contact Visit Mesquite staff to see if your event qualifies for our tourism incentives.*



MESQUITE ARENA

HOST YOUR EVENT IN MESQUITE!

MESQUITE CONVENTION CENTER

The Mesquite Convention Center and Exhibit Hall is adjacent to the Hampton Inn and Suites and has more than 50,000 square feet of floor space and an additional 8,400 square feet of pre-registration space. (972) 329-3100



MESQUITE ARENA

The Mesquite Arena is a premiere event venue with a capacity of 5,500 spectators for seated events. The facility includes private suites, ample parking and is within walking distance to three premium hotels. (972) 285-8777

MESQUITE MEMORIAL STADIUM

The Mesquite Convention Center and Exhibit Hall is adjacent to the Hampton Inn and Suites, the Mesquite Arena, TownePlace Suites and the Holiday Inn Express. (972) 288-6411

E.H. HANBY STADIUM

The Mesquite Convention Center and Exhibit Hall is adjacent to the Hampton Inn and Suites, the Mesquite Arena, TownePlace Suites and the Holiday Inn Express. (972) 882-7400

FRONT STREET STATION

The Front Street Station is an open-air venue in Downtown Mesquite. This facility includes a covered performing area, built-in securing hooks for tents/canopies and electric hookups. Call for capacity and rental information. (972) 204-4938

**NOT SEEING THE RIGHT VENUE
FOR YOUR EVENT? VISIT
MESQUITE CAN HELP!**

FLOURISH EVENTS | Capacity: 250
(972) 222-6066

MESQUITE METRO AIRPORT | Capacity: 25
(972) 216-6066

THE CORNER THEATRE | Capacity: 150
(972) 285-9343

MESQUITE ARTS CENTER | Capacity: 12-500
(972) 216-6444

MESQUITE ELKS LODGE | Capacity: 250
(972) 270-2404

ALEXANDER BALLROOM | Capacity: 350
(214) 643-6487

WESTLAKE HOUSE | Capacity: 80
(972) 216-6260

OPAL LAWRENCE HISTORICAL PARK | Capacity: 100+
(972) 216-6468

EVENT RENTALS

PARTY PLACE RENTALS (469) 248-2060

AMA PARTY RENTALS (972) 504-4810

POSH COUTURE RENTALS (972) 818-3200

SPARKLING EVENTS & DESIGNS (469) 924-1497

KELLY RENTALS (214) 915-2475

COMMERCIAL KITCHEN SPACE

The **Culinary Community Kitchen** offers a modern kitchen and event space for events along with a large commercial kitchen and food truck servicing. (972) 284-9212



MESQUITE BBQ



TASTEBUD TEMPTATIONS



ALEJANDRO'S



ESPADAS BRAZILIAN

CATERING

ESPADAS BRAZILIAN CATERING*

(Steak, Brazilian)
(469) 529-7316

MESQUITE BBQ*

(BBQ)
(972) 285-6573

BAKER'S RIBS

(BBQ)
(972) 203-8411

TASTEBUD TEMPTATIONS

(Misc.)
(972) 882-1700

ANGEL'S CREATIONS

(Southern/Soul)
(972) 246-7766

ALEJANDRO'S*

(Mexican, Tex-Mex)
(214) 242-9557

JC'S KITCHEN & CATERING

(Soul, Seafood)
(214) 605-5345

CHIPOTLE

(Mexican)
(214) 453-8260

JIMMY JOHN'S

(Sandwiches)
(972) 279-8100

JOE'S PIZZA & ITALIAN GRILL

(Pizza, Italian)
(214) 664-9990

*VISIT MESQUITE RECOMMENDED

RESTAURANTS FOR LARGE GROUPS

SOULMAN'S BBQ

(BBQ)
(972) 289-2300

DOS PANCHAS

(Mexican)
(972) 285-9199

CICI'S PIZZA

(Pizza)
(972) 216-0099

GOLDEN CORRAL

(Buffet)
(972) 613-7050

RED LOBSTER

(Seafood)
(972) 613-1444

POSADOS

(Mexican)
(972) 682-0688

CELEBRATION STATION

(American, Pizza)
(972) 279-7888

MARTINEZ RESTAURANT

(Mexican)
(972) 288-7772

KEARNEY'S FEED YARD

(Pub)
(469) 857-3093

FOR MORE DINING OPTIONS, CONTACT
VISIT MESQUITE AT
INFO@VISITMESQUITETX.COM!



HAMPTON INN & SUITES

TOP HOTELS

HAMPTON INN & SUITES

1700 Rodeo Dr., Mesquite, TX 75149
(972) 329-3100

TOWNEPLACE SUITES BY MARRIOTT

500 Rodeo Center Blvd., Mesquite, TX 75149
(972) 329-1333

HOLIDAY INN EXPRESS & SUITES

21850 I-635, Mesquite, TX 75149
(972) 288-9900

COURTYARD BY MARRIOTT

2300 I-30 Frontage Rd., Mesquite, TX 75150
(972) 681-3300

FAIRFIELD INN & SUITES BY MARRIOTT

4020 Towne Crossing Blvd., Mesquite, TX 75150
(972) 686-8286

MESQUITE VISITOR CENTER

Visitors to Mesquite can find information on local attractions, maps, business directories, purchase souvenirs and other travel information at the Mesquite Visitor Center.

111 Broad St., Mesquite, TX 75149
(972) 204-4938

TRANSPORTATION

STARNOW TRANSIT

Ride share service available within Mesquite. Download the STARNow mobile app to book and pay for ride. To book by phone, call (877) 631-5278.

StarTransit.org

MESQUITE METRO AIRPORT

Ride Public use airport less than 3 miles from Downtown Mesquite.

CityofMesquite.com

DALLAS LOVE FIELD AIRPORT

Public Airport located 20 miles away from Downtown Mesquite in Dallas.

Dallas-LoveField.com

DALLAS-FORT WORTH INTERNATIONAL AIRPORT

Ride Primary international airport serving the DFW Metroplex located 35 miles from Downtown Mesquite.

DFWAirport.com

DALLAS UNION STATION (AMTRAK)

Passenger rail service located 13 miles from Downtown Mesquite.

Amtrak.com

Booking for a large group or need a room block? Visit Mesquite can help!
info@VisitMesquiteTX.com

mesquite



MEET IN MESQUITE

THE OFFICIAL RODEO CAPITAL OF TEXAS

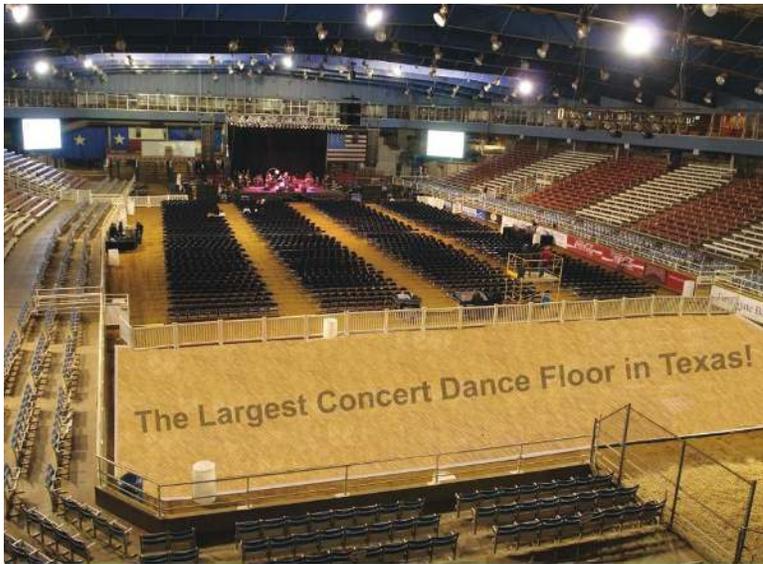


Why choose the Mesquite Convention Center and Exhibit Hall?



- Just 15 minutes east of Downtown Dallas, without the 'big city' prices
- Easy airport access to Dallas/Fort Worth or Love Field Airports 35 minutes away
- Draw attendees to your event from the Dallas/Fort Worth Metroplex of 8 million people.
- Located adjacent to the Hampton Inn and Suites, the Mesquite Arena (another great bookable facility) and also the TownPlace and the Holiday Inn Express.
- 1,300+ hotel rooms in Mesquite
- 150+ dine-in restaurants

VisitMesquiteTX.com/MeetInMesquite



■ Our teams will go to great lengths to learn what matters to your group, then customize and tailor pricing and services to your needs so your guests will have treasured memories of your event.

■ Let your guests combine business and leisure for the ideal “Bleisure” get away and work while their family members have the opportunity to explore our museums, art galleries, shopping, the rodeo and other fun activities. With our exceptionally affordable hotel rates and free parking, bringing the family is not only affordable, but encouraged!

VisitMesquiteTX.com/MeetInMesquite





35,000 SQ FT

EXHIBIT HALL

Visit MesquiteTX.com/MeetInMesquite



1,300+
HOTEL ROOMS
IN MESQUITE

150+
DINE-IN
RESTAURANTS

15
MINUTES EAST
OF DOWNTOWN DALLAS

18,000 SQ FT

VisitMesquiteTX.com/MeetInMesquite

BANQUET HALL



Mesquite
— VISIT — TEXAS



Mesquite
— VISIT — TEXAS



3,290 SQ FT
OF REGISTRATION AREA



5,200 SQ FT
PRE-REGISTRATION AREA

6 BREAK OUT MEETING ROOMS
RANGING BETWEEN 400 AND 800 SQ FT EACH

Mesquite
— VISIT — TEXAS

Additional Information

- For additional information on navigating the online application, please visit City of Mesquite Building Inspection:
www.cityofmesquite.com/BuildingInspection
- For reservation instructions, park rules and for events held in a City of Mesquite Park, please visit:
www.cityofmesquite.com/PARD
- For any questions or other information, please contact City of Mesquite Building Inspection at 972-216-6212 between 8 a.m. - 5 p.m.
- For more information, please visit the Special Event Permit webpage at
www.cityofmesquite.com/SpecialEventPermit



**1515 N Galloway Avenue
Mesquite, TX 75149**

(972)216-6212
www.cityofmesquite.com



City of Mesquite Special Events Permit Guide

-  www.facebook.com/cityofmesquitetx
-  www.nextdoor.com
-  www.instagram.com/cityofmesquite
-  www.twitter.com/cityofmesquite
-  www.youtube.com/cityofmesquitetexas
-  www.linkedin.com/company/city-of-mesquite

Events Requiring Permits

The City of Mesquite requires permits for most outside events that involve a large gathering of people on public property, as well as some events on private property. Any event that requires the closing of roads or restricts access to public property, such as a parade or run, will require a permit. Events that have temporary stages or large tents such as carnivals and festivals will also require a permit.

Obtain a Permit

In order to ensure city staff have adequate time to review your application for an event, you must apply at least 45 days prior to the event. If for any reason you are not able to meet the deadline, there is an option to pay for an expedited review (if the City is able to do a thorough review in the time available). To apply for a permit, please visit the Special Events webpage at www.cityofmesquite.com/SpecialEvents and follow the instructions online. Your application will be routed to the various city departments for review and approval. At times, you may be required to contact other departments directly, i.e. Health or Parks and Recreation.

Cost

Special Event and Parade Application Fee			
Expected Attendance	*Base Application Fee	Deposit	Days for Application
<200 or Special Promotion	\$50	\$100	45 Days
201-500	\$100	\$500	45 Days
501-1000	\$150	\$500	60 Days
1001-5000	\$200	\$1000	60 Days
>5000	\$250	\$2000	180 Days

**** Expedited Application Fee- \$50**

* The Base Application Fee is not inclusive of additional departmental charges if necessary.

**Expedited application fee will apply to any event that does not have an application filed in required days in advance of event.

Information needed on Your Application

To most effectively and efficiently review and approve your permit, we ask that you familiarize yourself with the requirements, and have all information ready, prior to applying for a permit. Below is a summary of what is required in the application process:

Event Details

Details such as the contact information, address, type of event and type of organization applying for the permit are important. Other less obvious details are equally important such as the number of participants, rides, tents, food, set-up and take-down date, operating time and special equipment you may be using to support your event. Furthermore, by outlining the specific event details, staff can assist you with obtaining all the necessary requests, permits or any other needed items to make your event a success.

Site Plan

Attaching a site plan allows staff to verify that the location of your event does not conflict with any active fire lanes, affect another property or cause any other issue.

Street Closures

Street closure requests require additional permissions be granted from both the City of Mesquite and neighbors adjacent to the areas to be closed and/or blocked. Some portions of the street are not suitable for closure. Providing details about your closure request will help staff walk you through traffic control measures needed, including barriers, staff and visible light signs.

Parking Plan

An effective parking plan is a necessary component to any special event. Attaching the plan allows staff the opportunity to review the parking and determine if it is suitable, given the size and scope of your event.

Police/Security

Some events require police security presence to manage crowds. Staff will review the other details of your event and determine if additional police/security presence is required. Please note, hiring an off-duty police officer or security guard is an additional cost not covered by the City of Mesquite. For more information, please contact the Mesquite Police Department by calling 972-216-6628.

Trash and Recycling

Many events produce large quantities of waste and/or recyclable materials. Please notify the City of Mesquite of your plans to manage those materials during your event. For more information, please contact the City of Mesquite Solid Waste Division by calling 972-216-6284.

Health and Food Safety

If you plan to make or serve food at your event, please contact the City of Mesquite Division at 972-216-8138. For the Temporary Health Permit Application, please visit: www.cityofmesquite.com/HealthDivision.

Alcoholic Beverages

The Texas Alcoholic Beverage Commission (TABC) regulates the consumption of alcoholic beverages. Events where alcoholic beverages are served will require proper licensing and permission from TABC. To learn more about the requirements, please visit: <https://www.tabc.state.tx.us/>.